



COONLEY CORE  
Business Supporter

## John C. Coonley School SPONSORSHIP OPPORTUNITIES

### ★ **DIAMOND LEVEL** - \$5,000+ Contribution

As a Diamond Sponsor you will receive: Everything on Platinum level sponsorship +

- ★ Opportunity to display your business banner for 1 calendar year on fence at the corner of Bell and Belle Plaine
- ★ Additional E-flyer advertisement distributed to 1,750+ Friends of Coonley contacts (for a total of 3 per year)
- ★ Your business logo printed on Spring Fling items (ie. live auction paddles)
- ★ Ability to staff a table at an additional school event for interaction with parents and students (for 2 total per year. Event determined at beginning of calendar year. Subject to change.)

### ★ **PLATINUM LEVEL** - \$2,000+ Contribution

As a Platinum Sponsor you will receive: Everything on Gold level sponsorship +

- Premier business logo on 1,000+ Pride Stride T-shirts (sponsor provides logo)
- Your business logo on Friends of Coonley weekly email (1,780+ contacts)
- Your business logo on the the mobile bidding site for Spring Fling
- A thank you acknowledgement during the Spring Fling event

### ★ **GOLD LEVEL** - \$1,000+ Contribution

As a Gold Sponsor you will receive: Everything on Silver level sponsorship +

- Opportunity to display your banner for two weeks before and at the Pride Stride
- Your business listed on the back of 1,000+ Pride Stride T-shirts
- Two free tickets (\$250 value) to Coonley's Spring Fling
- Full screen advertisement in the Spring Fling Video Presentation
- Your business logo on the Friend of Coonley webpage with a link to your business
- Additional announcement to be included in the Core Quarterly newsletter (total of 2 per year)

### ★ **SILVER LEVEL** - \$500+ Contribution

As a Silver Sponsor you will receive: Everything on Bronze level sponsorship +

- Additional E-flyer advertisement distributed to 1,750+ Friends of Coonley contacts (for a total of 2 per year)
- ½ screen advertisement in the Spring Fling Video Presentation
- Social media post dedicated to your business
- Ability to staff a table at a school event for interaction with parents and students (for 1 total per year. Event determined beginning of calendar year. Subject to change.)
- Inclusion of one announcement in the Core Quarterly newsletter

### ★ **BRONZE LEVEL** - \$250+ Contribution

As a Bronze Sponsor you will receive:

- Inclusion in one Coonley Core E-flyer distributed to 1,750+ Friends of Coonley contacts
- Link to your business on the Friends of Coonley webpage
- Welcome or renewal announcement in the Friends of Coonley weekly email

Please note: E-flyer or social media posts will be designed by sponsor, and formatted for specific platform(s). Print ready logo provided by business/sponsor. In-Kind donations (items or gift cards to the Spring Fling) are not eligible for sponsorships.

COONLEY CORE BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
E-BLASTS (PER YR)	★ 3	2	2	2	1
SOCIAL MEDIA POSTS (PER YR)	2	2	2	1	1
INCLUSION IN CORE QUARTERLY (PER YR)	2	2	2	1	1
LOGO/LINK ON FOC WEBSITE	LOGO	LOGO	LOGO	LINK	LINK
WELCOME/RENEWAL ANNOUNCEMENT	✓	✓	✓	✓	✓
TABLE AT SCHOOL EVENT	★ 2	1	1	1	
ADVERTISEMENT IN SPRING FLING VIDEO	FULL SCREEN	FULL SCREEN	FULL SCREEN	1/2 SCREEN	
BANNER AT PRIDE STRIDE	✓	✓	✓		
LOGO ON PRIDE STRIDE T-SHIRT	✓	✓	✓		
TICKETS TO SPRING FLING	✓	✓	✓		
LOGO ON WEEKLY FOC E-BLAST	✓	✓			
LOGO ON SPRING FLING BIDDING SITE	✓	✓			
"THANK YOU" DURING SPRING FLING	✓	✓			
BANNER ON SCHOOL GROUNDS FOR 1 YR	✓				
LOGO PRINTED ON SPRING FLING ITEMS	✓				

