



This year marks Friends of Coonley's 18th annual Spring Fling fundraiser benefiting the students of Coonley Elementary and we will be celebrating again in a fabulous venue - Rockwell on the River. Please join us and the Coonley community for a ticketed live auction event on April 22nd (*or participate in the silent auction from home*).

FAQs:

What is Spring Fling?

- Spring Fling is [Friends of Coonley's](#) annual spring auction and fundraiser where parents and the Coonley community come together for a night to benefit the kids of Coonley. This year Spring Fling is on April 22, 2023 from 6:00 - 11:00 p.m.

Why attend?

- All proceeds from Spring Fling directly benefit Coonley students. Thanks to the generosity of committed parents and community members, the funds raised at Spring Fling help provide teaching assistants, technology, arts programs and so much more at Coonley. It is truly fabulous to see the community come together to support our school!

Do I need to be there on time?

- Yes, the event will begin at 6:00pm with some items selling out fast! Have your phone ready!

Will there be food and drink?

- Yes, your ticket to Spring Fling covers an open bar (beer, wine, cocktails) and station style food service for dinner and dessert.

Is there a dress code? What should I wear?

- While there is no dress code, most people take advantage of Spring Fling to dress up a bit for a night out. Men often wear a collared shirt or sport coat; women often wear nice pants or a dress. Most importantly, be comfortable! Coat check will be available.

What happens the night of the event?

- On the night of the event, login to our auction site to bid on items, buy tickets to parties and donate to Coonley Cares. Those attending in person will receive a personalized bidding link via text and email prior to the event.
- Some highlights of the event:
 - *Silent Auction*
 - On April 22, 2023 the silent auction will run from 6 p.m. to 9:30 p.m. The silent auction is completely online, so be sure to have a phone, tablet or laptop handy on the night of the event to make your bids. You will receive a text message if you have been outbid, and you

will be alerted if you are the winning bidder. The person with the highest bid when the auction closes wins. You have the ability to mark your favorites and set your bids to win!

- *Parties*
 - Parties will also go on sale at 6 p.m. There are parties for adults and parties for kids - both are a great way to socialize and meet new folks in our Coonley community.
- *Live Auction*
 - The live auction includes several exciting items (exclusive travel opportunities, vacation homes, one of a kind experiences) which can only be bid on in-person at the event on April 22, 2023. When arriving at the venue, you will receive your bidder number card - keep this handy and raise it high when you see something you want to bid on. Our Auctioneer, G-Man, will keep the auction running. This is a super exciting portion of the event!
- *Fund-A-Need*
 - Fund-a-Need is a straight donation to help Coonley raise additional funds for our school without receiving anything in return. Donors can give any amount in-person during the paddle raise portion of the event or on their device.
- *Winner's Choice Raffle*
 - This raffle opens on Friday, April 14, 2023 and for a \$100 entry, one lucky winner will choose their dream getaway from one of four incredible options.
- *Sipping Italy or France*
 - This raffle opens on Friday, April 14, 2023 and for \$50 includes the chance to win a case of wine of your choosing. Whether you prefer red, white, or champagne, you are covered!
- *Heads or Tails*
 - This fun night-of game is sure to get the crowd going. For \$25 you receive a Spring Fling bracelet and the chance to participate in our Heads or Tails game at the start of the auction event. One lucky winner will win a YETI Tundra 45 Hard cooler and two matching Can Colsters.

Can I still support Spring Fling even if I can't come to the event?

- Yes! There are many ways to participate both before and during the event:
 - Buy raffle tickets
 - Bid online for items in the silent auction. Look out for the bidding link to be published the week leading up to the event.
 - Make a direct charitable contribution. Your financial donation will be used to support all of our Coonley students. Help us celebrate 18 years of helping Coonley grow!

Corporate Matching

- Every dollar helps us meet our goal! Reach out to your company to find out their requirements for matching gifts. Most have a form that needs to be completed by the employee and/or the school in order to process the request.

Are you ready for Spring Fling?

- Buy [tickets](#) to attend the in-person event at Rockwell on the River.
- Once the auction preview is available, mark your favorite items and set max bids.
- Join us for the event on April 22nd!
- Post your Spring Fling photos using #BackInBloom #CommittedToCoonley #ForTheKids

Questions? Contact 2023springfling@gmail.com