



# John C. Coonley School

## SPONSORSHIP OPPORTUNITIES

COONLEY CORE  
Business Supporter

### ★ PLATINUM LEVEL - \$2,000+ Contribution

As a Platinum Sponsor you will receive: Everything on Gold level sponsorship +

- Premier business logo on 1,000+ Pride Stride T-shirts (sponsor provides logo)
- Your business logo on Friends of Coonley weekly email (1,780+ contacts)
- Your business logo on the the mobile bidding site for Spring Fling
- A thank you acknowledgement during the Spring Fling event

### ★ GOLD LEVEL - \$1,000+ Contribution

As a Gold Sponsor you will receive: Everything on Silver level sponsorship +

- Opportunity to display your banner for two weeks before and at the Pride Stride
- Your business listed on the back of 1,000+ Pride Stride T-shirts
- Two free tickets (\$200 value) to Coonley's Spring Fling
- Full screen advertisement in the Spring Fling Video Presentation
- Your business logo on the Friend of Coonley webpage with a link to your business
- Additional announcement to be included in the Core Quarterly newsletter (total of 2 per year)

### ★ SILVER LEVEL - \$500+ Contribution

As a Silver Sponsor you will receive: Everything on Bronze level sponsorship +

- Additional E-flyer advertisement distributed to 1,750+ Friends of Coonley contacts (for a total of 2 per year)
- ½ screen advertisement in the Spring Fling Video Presentation
- Social media post dedicated to your business
- Ability to staff a table at a school event for interaction with parents and students
- Inclusion of one announcement in the Core Quarterly newsletter

### ★ BRONZE LEVEL - \$250+ Contribution

As a Bronze Sponsor you will receive:

- Inclusion in one Coonley Core E-flyer distributed to 1,750+ Friends of Coonley contacts
- Link to your business on the Friends of Coonley webpage
- Welcome or renewal announcement in the Friends of Coonley weekly email
- Recognition in a Thank You to Core E-blast