



John C. Coonley School SPONSORSHIP OPPORTUNITIES

www.friendsofcoonley.org/join-coonley-core

COONLEY CORE
Business Supporter

■ **PLATINUM LEVEL** - \$2,000+ Contribution (20% off - \$1600+ Contribution)

As a Platinum Sponsor you will receive: Everything on Gold level sponsorship +

- Premier business logo on 1,000+ Pride Stride T-shirts (sponsor provides logo in eps, single color format)
- Your business logo on Friends of Coonley weekly email (1,780+ contacts)
- Your business logo on mobile bidding site for the Spring Fling fundraiser
 - Spring Fling benefits: a thank you acknowledgment from the emcee during the event

■ **GOLD LEVEL** - \$1,000+ Contribution (20% off - \$800+ Contribution)

As a Gold Sponsor you will receive: Everything on Silver level sponsorship +

- Opportunity to display your banner for two weeks before and at the Pride Stride
- Your business logo on the Friends of Coonley web page with a link to your business
- Your business listed on the back of 1,000+ Pride Stride T-shirts
 - Spring Fling benefits: Full page slide with advertisement to be displayed in the Spring Fling virtual show
 - Inclusion of your business logo in a Thank You slide at the beginning of the show, opportunity to display your banner outside of the school

■ **SILVER LEVEL** - \$500+ Contribution (20% off - \$400+ Contribution)

As a Silver Sponsor you will receive: Everything on Bronze level sponsorship +

- Additional Flyer/E-Flyer advertisement distributed to 1,000+ students or 1,780+ Friends of Coonley email contacts (for a total of 2 per year)
- Social Media post recognizing your business and its partnership with Coonley
- Ability to staff a table at a school event for interaction with parents and students
 - Inclusion of one announcement in the Core Quarterly newsletter.
 - Spring Fling benefits: Half page advertisement to be displayed in the Spring Fling virtual show, inclusion of your business name in a Thank You slide at the beginning of the show.

■ **BRONZE LEVEL** - \$250+ Contribution (20% off - \$200+ Contribution)

As a Bronze Sponsor you will receive:

- Inclusion in one Coonley Core flyer distributed in school folders to 1,000+ students OR E-flyer distributed to 1,780+ Friends of Coonley email contacts (Business will be responsible for designing and making copies of flyer or Coonley Core can help design an e-flyer)
- Link to your business on the Friends of Coonley webpage and listing on the Coonley.org Core page
- Welcome or renewal announcement in the Friends of Coonley weekly email (1,780+ contacts)
- Recognition during a designated Core week