



John C. Coonley School

SPONSORSHIP OPPORTUNITIES

friendsofcoonley.org/coonley-core-sponsors/coonley-core

COONLEY CORE
Business Supporter

■ PLATINUM LEVEL - \$2,000+ Contribution

As a Platinum Sponsor you will receive: Everything on Gold level sponsorship +

- Premier business logo on 1,000+ Pride Stride T-shirts
- Your business logo on Friends of Coonley weekly email
- Your business logo on mobile bidding site for the Spring Fling fundraiser

■ GOLD LEVEL - \$1,000-\$1,999 Contribution

As a Gold Sponsor you will receive: Everything on Silver level sponsorship +

- Full page advertisement in the Spring Fling Auction Program, Coonley's biggest fundraiser of the year (\$300 value), and an advertisement in the Coonley Spring Musical Program
- Opportunity to display your banner for two weeks before and at the Pride Stride
- Two Free Tickets (\$200 value) to Coonley's Spring Fling Auction
- Your business logo on the Friends of Coonley web page with a link to your business
- Your business listed on the back of 1,000+ Pride Stride T-shirts

■ SILVER LEVEL - \$500-\$999 Contribution

As a Silver Sponsor you will receive: Everything on Bronze level sponsorship +

- Additional Flyer/E-Flyer advertisement distributed to 1,000+ students or 1,750+ Friends of Coonley contacts (for a total of 2 per year)
- ½ page advertisement in the Spring Fling Auction Program, Coonley's biggest fundraiser of the year (\$200 value), and an advertisement in the Coonley Spring Musical Program
- Social Media post recognizing your business and its partnership with Coonley
- Ability to staff a table at a school event for interaction with parents and students

■ BRONZE LEVEL - \$250-\$499 Contribution

As a Bronze Sponsor you will receive:

- Inclusion in one Coonley Core flyer distributed in school folders to 1,000+ students OR E-flyer distributed to 1,750+ Friends of Coonley email contacts (Business will be responsible for designing and making copies of flyer or providing E-flyer)
- Link to your business on the Friends of Coonley webpage and listing on the Coonley.org Core page
- Recognition in two Friends of Coonley emails to 1,750+ contacts recognizing your Core status
- Welcome or renewal announcement in the Friends of Coonley weekly email
- Recognition during a designated Core week
- Listing as a Core sponsor on informational sheet distributed to potential parents on monthly school tours